

Jio BlackRock Asset Management Private Limited (JioBlackRock AMC)



JioBlackRock Liquid Fund

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We bring together the capabilities of the world's largest asset manager¹ and India's strongest brand⁷

Jio Financial Services³

- Spun-off from Reliance Industries Ltd to digitize financial services and to democratize financial access for 1.44B Indians²
- Jio Finance App offers integrated financial services
 Providing a digital-led client centric platform
- \$21.3B market capitalization⁵, trusted by more than 5 million shareholders and 7 million app users

BlackRock³

- \$11.6T in AUM⁴ globally which includes
 - \$920B in cash strategies
 - \$100B+ in local India exposure
- Entrusted by central banks and institutions globally
- Expertise in global markets and investment experience spanning over 35 countries⁶ across 6 continents

1 Source – As of 31st March 2025 BlackRock Financials 2 Source - World Bank 2023 data. 3 Jio Financial Services Ltd and BlackRock Financial Management Inc. (wholly owned subsidiary of BlackRock Inc.) are the sponsors for the JioBlackRock Mutual Fund. 4 - As of Dec 31st, 2024, Source - Annual Earnings Report. 5 As of 30th May 2025, Source – Bloomberg. 6 Source – BlackRock. 7 Source - Jio





Our core values are aligned to what matters to you



A leading portfolio and risk technology platform, Aladdin®

Enabling Fund Managers to leverage industry leading analytics when managing your money.

Our reporting capabilities provide transparency within your invested funds.



Leveraging global investment process from BlackRock, evolved for the Indian markets

BlackRock has global track record of delivering relative stability, liquidity and returns for their clients.

We build upon extensive and independent credit review processes which supplement those from agencies.

Our proprietary liquidity scoring and transaction cost models are designed to bring efficiency in liquidity management



International quality at competitive pricing

Our endeavor is to leverage our technology and platform to deliver the high-quality exposures at a low price point.

Aladdin is BlackRock's proprietary platform which is licensed to the JioBlackRock AMC.







We will leverage Aladdin^{® 4}, BlackRock's technology platform that unifies the end-to-end investment management process



~1,100

Clients using Aladdin® & eFront® technology¹

4,500+

Skilled engineers, financial modelers & data experts supporting Aladdin²

5,000+

Risk factors produced & monitored by Aladdin³

Source: BlackRock; https://www.blackrock.com/aladdin/products/aladdin-risk; ¹ Data as of 6/30/24, ² Data as of 11/15/23. ⁴Aladdin is BlackRock's proprietary platform which is licensed to the JioBlackRock AMC. eFront, part of BlackRock, integrates with Aladdin® to offer a unified multi-asset investment technology solution for alternative and public asset management. Note: While proprietary technology platforms may help manage risk, risk cannot be eliminated.





Risk management embedded into investment process



Why does this matter to you?

Leveraging nearly 50 years* of BlackRock's expertise in cash fund management, we're able to offer the similar technology, process and expertise to efficiently manage your capital and liquidity needs.



Aladdin is BlackRock's proprietary platform which is licensed to the JioBlackRock AMC. *Source: BlackRock, Inc.





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Portfolio construction process



Aladdin is BlackRock's proprietary platform which is licensed to the JioBlackRock AMC. The above flowchart is for representation purpose only.





Cost efficiency you can trust: TER advantage



Why does this matter to you?

Yield is vital for you. We believe that our efficient execution processes could help lower costs and potentially increase your portfolio returns.

Global quality and cost efficiency

Our intention is to provide top-tier, international-quality investment management services at reasonable prices.

Our investment process and technology allows us to provide you with competitive TERs and can reflect in positive returns

Our scalable process powered by Aladdin® can allow us to offer competitive TER prices without compromising on performance.



JioBlackRock Liquid Fund

An open-ended Liquid Scheme. A relatively lowinterest rate risk and relatively low credit risk



Low-risk investment as the fund intends to invests in short term, high-quality instruments, known for their stability and minimal risk



Efficient cash management, optimizes idle cash with intend to generate better yields



Acts as an **accessible emergency** fund as it offers **easy liquidity** and redemptions options

Fund Details The investment objective of the Scheme is to generate regular income through investment in a portfolio comprising of money market and debt instruments with residual maturity up to 91 days. **Investment Objective** There is no assurance that the investment objective of the Scheme will be achieved. Scheme Category Liquid Fund (Debt Scheme) **Benchmark** Nifty Liquid Index A-I **Investment Horizon** Ideal for investors with investment horizon of upto 91 days **Total Expense Ratio** 0.10% Day 1: 0.0070%, Day 2: 0.0065%, Day 3: 0.0060%, Day 4: 0.0055%, Exit Load Day 5: 0.0050%, Day 6: 0.0045% Day 7 onwards - Nil Credit Risk \rightarrow **Relatively Relatively High** Moderate (Class B) (Class C) Low Interest Rate Risk **J** (Class A) **Relatively Low** A-I (Class I) **Potential Risk Class** Matrix (PRC) Moderate (Class II) **Relatively High** (Class III)

JioBlackRock Liquid Fund has relatively low-interest rate risk and relatively low credit risk based on Potential Risk Class matrix. The PRC matrix identifies the highest amount of potential risk that a debt mutual fund can assume. TER shown above is for indicative purposes only and does not reflect the actual TER. Investor can visit AMC's website (www.jioblackrockamc.com) for the actual TER





Your edge in a changing investment landscape







Market Experts Managing your Money

Why does this matter to you?

Empowering local investors with global expertise, process and tools to manage your money.

Chief Risk Officer MD & CEO Investment Team Arun Ramachandran Siddharth Deb Vikrant Mehta 30 years of experience 19 years of experience 19 years of experience **Credit Research Team Dealers** Sid Swaminathan **Amit Bhosale** 20 years of experience 23 years of experience **Ayan Chaudhuri Chaitanya Sule** Vikas Kothari Lakshya Pal Singh 16 years of experience 20 years of experience 17 years of experience 1 year of experience





Risk-o-Meter



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.





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Investors are advised to read all scheme-related documents carefully before investing. Investment in mutual funds involves risks, including the possible loss of principal.

The recipient(s) before acting on any information herein should make his/her/their own investigation and seek appropriate professional advice and shall alone be fully responsible / liable for any decision taken on the basis of information contained herein.

Mutual fund investments are subject to market risks, read all scheme related documents carefully.

